

# Hong Kong

June 16, 2023

2:30 – 5:00 pm

Hong Kong Convention & Exhibition Center

TOPIC	SPEAKER	SESSION OVERVIEW
<b>Cyber risk is a business risk: Navigating uncertainties &amp; mindset shifts</b>	<i>Bob Hung, General Manager, Taiwan &amp; Hong Kong, Trend Micro</i>  <i>(In Mandarin)</i>	With greater cloud adoption and autonomy within business units, cyber risk now represents one of the single largest financial risks within an organization. The event will begin covering the latest threat landscape trends and how security leaders can build and communicate more effective, transparent, and resilient security strategies with central and correlated visibility, operationalized zero trust architectures, proactive and actionable insights into company-wide cyber risk, and streamlined reporting mechanisms.
<b>Reimagining cybersecurity and accelerating you</b>	<i>Matthew Chan, Business Director, Hong Kong &amp; Macau, Trend Micro</i>  <i>(In Cantonese)</i>	<p>Overlapping and disconnected cybersecurity tools can be confusing and time-consuming for security teams. Limited visibility into an attacker's tactics, techniques, and procedures can result in an inadequate and incomplete response.</p> <p>In this session, we'll explore how an anchor cybersecurity platform can help security leaders better defend against breaches, reduce alerts, and reduce costs. Streamline security operations and reimagine what your security stack can do for you with a unified, consolidated technology approach.</p>
<b>Networking Break</b>		
<b>Take charge of your risks: Framework for effective attack surface management</b>	<i>Tony Lee, Head of Consulting, Hong Kong &amp; Macau, Trend Micro</i>  <i>(In Cantonese)</i>	<p>Your organization needs to move rapidly, but the speed of innovation and expanding attack surface has introduced new and more cybersecurity risk. What's the solution? Trend Micro's framework for effective attack surface risk management evaluates security gaps from the perspective of an adversary, leveling the playing field for organizations to protect themselves against risk across people, processes, and technology.</p> <p>In this session, we will explore how organizations can upgrade risk management strategies to adopt a proactive security approach, improve security posture, and avoid costly attacks.</p>
<b>Secure your cloud transformation journey at every phase</b>	<i>Alan Leung, Consultant, Hong Kong &amp; Macau, Trend Micro</i>  <i>(In Cantonese)</i>	<p>Whether you are starting an initial migration or are fully cloud-native, Trend Micro understands and protects your entire cloud journey.</p> <p>In this session, you will learn how security can help your business realize the full value of the cloud. Gain a deep understanding of threats that may be introduced based on your cloud resources, learn how to minimize security gaps as developers continue to adopt more cloud services, and break down internal silos with a single cloud security platform to increase your security resilience.</p>